

Beautification Committee Meeting

Meeting Summary

Wednesday, December 14, 2011 – Town Hall

The Beautification Committee held a meeting on Wednesday, December 14th, 2011 at the Town Hall meeting room from 9:30 am to 11:30 am. The following individuals were in attendance: Sue Callaway, Chair; Donna Farrow; Kathy Jankowski; George Junkin; Diann Nazarian; Sharon Nonn; Dennis Roberts; John Speer; Kent Stephan; Don Chrobot and Ron Watts, Town Maintenance Department. Police Chief Joe DeLoach joined the group.

Sue Callaway welcomed everyone to the meeting including Chief DeLoach. She noted that since no property owners were in attendance there were no public comments. Chief DeLoach announced that through receipt of a grant, he had acquired two speed signs that will be permanently placed on the Route 1 Median. In consideration of the recent beautification efforts along the Route 1 Median, the Chief respectfully asked Chairwoman Callaway and the Committee to present their opinions on the best locations for the new signs. Sue Callaway agreed to follow-up with the Chief.

Update on the Route 1 Median Bioretention Project

Sue Callaway, George Junkin and Don Chrobot presented an overview of the status of the Route 1 project which included the following main points: 1) all work is completed on the 11 bioretention areas; 2) at no additional charge to South Bethany, Bramble, Inc. has placed sod on the perimeters of all bioretention areas; 3) all DOA budget questions were addressed at a meeting with Kyle Hoyd on Tuesday, December 13th and Mr. Hoyd was informed that the required Tree Canopy Resolution was unanimously approved by the Town Council on December 9th; 4) George Junkin, Jay Headman and Sue Callaway continue to communicate with all partners involved and will conduct the final onsite inspection on Monday, December 19th; 5) in order to continue to improve drainage in the 8N bioretention area, Don Chrobot announced that several holes have been augered into the ground and should help improve the drainage in the 8N bioretention; and 6) Sue and George prepared an overview of the bioretention project for an Email News Update that was sent to SB property owners on November 19th.

Ocean Drive Improvement

Sue thanked Don and Ron for the current progress on the construction of 17 trash/planter bins being made for the Ocean Drive walkways. Don noted that as each

bin is completed, they are moved from the shop to an Ocean Drive walkway. He added that once completed, they will spray white epoxy paint on each bin. After some discussion, the Committee agreed that multi-colored petunias are the best choice for the planters – as they are hearty, able to survive the strong sun and wind along Ocean Drive, and are reasonably priced. The group then reviewed sample street signs that Don had received from Sign-A-Rama. After considerable discussion, the group agreed on the following changes for the proposed signs which Don agreed to present to Sign-a-Rama:

- Scale back width size to 24" - 26" (consult with Sign-a-Rama for final size choice) and adjust height accordingly
- Use a round period after N.
- DR smaller than other letters - no period
- Use more narrow letters - make letters exactly the same size as the existing N. Ocean Dr sign
- Select *SW 0075 Holiday Turquoise* for The Promenade and the border line around N. Ocean Dr
- For cross street signs - white background with letters the same blue color as N. Ocean Dr and that definitely reflect!

Sue reminded the group that the request for funding the new street signs will be considered for approval during the FY 13 budget process. MSA funds have been received and it is hoped that some of those funds will be used for the signs. Sue also noted that an additional contribution from SBPOA of \$3,500 for the Beautification Committee efforts had been received. Sue noted that a thank you letter had been sent to SBPOA on November 19th acknowledging the total donation of \$5,000.

DeIDOT's Transportation Enhancements Program Grant

Sue announced that plans for the use of DeIDOT's Transportation Enhancements (TE) Program continue to be finalized. Sue, George and Mel met on December 12th to review and finalize the design and landscaping plans prepared by Lord's Landscaping and to include in the final packet of information that will be sent to DeIDOT for approval. The objective is to have the packet submitted by December 16th. Upon DeIDOT approval the town hopes to issue an RFP in February 2012. Sue thanked Committee members Diann Nazarian and Sharon Nonn for providing very specific review and comments regarding the landscaping design plans. Lord's final plans took their comments into account.

Update on the Adopt-A-Canal/Road End Program

Kathy Jankowski, Chair of the Adopt Sub-Committee had no new updates but stated she looked forward to meeting in late winter to discuss marketing plans for the program. Sue announced that the Volunteer Recognition Wall document was now posted on the BC section of town website.

Alternative Names for Beautification Committee

Sue discussed that at the December 9th Council meeting she presented the Committee's desire to change the name of the Beautification Committee to the Community Enhancement Committee as approved by the Committee on November 16th. The Council requested that the Committee prepare a mission statement that described the Committee's focus. Sue then provided the Committee with a draft memo that would be sent to Council members prior to the January 2012 Workshop and include a proposed mission statement. In addition, the Committee reaffirmed its support for changing the name to Community Enhancement Committee. Per Council request, the Committee developed and approved a mission statement at the meeting. The fully attended Committee voted unanimously in support of the following mission statement:

Mission: To focus on initiatives that will improve the town's appearance and enhance our community; promote community pride and volunteerism; and increase individual property and community value. The Committee's scope shall include town beautification; community maintenance and landscaping; and environmental improvement efforts.

East Side Drainage Project

A slight modification in the agenda was made so that George Junkin could present a power point overview of preliminary plans for the creation of bioretention areas around the storm drains on the East Side of the Route 1 Median. George announced that Chris Bason, CIB Deputy Director, is pursuing grant funds and that this initiative would be a partnership similar to the Route 1 Median project partnership. George noted that the Water Quality Committee would work with the Beautification Committee as efforts to improve both canal water quality and landscaping would be the primary goals of the initiative.

The Committee agreed to hold its next meeting in February 2012 and that Chairwoman Callaway would email Committee members to determine available dates.

The meeting was adjourned at 11:00 am.