COMMUNITY ENHANCEMENT COMMITTEE

MEETING SUMMARY

MARCH 23, 2016 – 10:00 AM – 12:15 PM

Welcome and Introduction of Attending Committee Members

The meeting was attended by the following Committee Members: Sue Callaway, Chair; Diann Nazarian; Barbara Sears; Carol Stevenson; Pat Weisgerber; and Rick Gentile, Public Works.

Public Comments and CEC Member Comments

There was no public in attendance and no specific CEC comments made during this agenda item.

Approval of 2-29-16 Meeting Minutes

After a review of the meeting minutes, a motion was made by Pat Weisgerber to approve the 2-29-16 meeting minutes and was seconded by Carol Stevenson. All members approved the minutes and the motion was carried. Final minutes will be posted on the CEC website.

Update on FY 17 CEC DRAFT BUDGET Items

The Committee reviewed the updated FY 17 Budget and Sue pointed out any changes or confirmed items that had occurred during the Town Council budget meetings such as: adding the Christmas lights to the CEC budget versus Public Works; including the proposed street light funds; and confirming the historical photo initiative and the joint funding arrangement with the Historical Society. After comments from Sue Callaway regarding the proposed art show and some of the obstacles in securing an appropriate date for the event at the York Beach Mall as well as responses from artists, the group voted to eliminate this proposed idea from the FY 17 Budget. Sue also asked if any CEC member or other volunteer might be willing to take the lead on the initiative of which there was no volunteer for chairing the endeavor. Sue announced that the Insurance Company

handling the loss of the Welcome Signs has requested a second estimate so we are awaiting a second bid from Ad Art Sign Company in Georgetown. Sign design ideas are on hold until estimates received. Rick Gentile presented his proposed landscape designs for the North and South Welcome Bed areas which are being completely revitalized and re-done in anticipation of the new signs. The group held a discussion about the plant types and the look of the beds.

ADDENDUM:

At the March 24th Town Council Budget Workshop, the Council suggested the CEC keep the Art Show in the FY 17 budget just in case circumstances change and the Art Show can be held. Sue Callaway agreed to keep the $500 in the budget.

Update on Condition of grass within Route 1 Median and March 18th Meeting with Chief of Police, Mayor and Public Works

Sue summarized the discussion held at the March 18th meeting and outlined the plan that resulted from that meeting. The police have stated the need for at least two designated areas along the Route 1 Median. In response, Rick Gentile has proposed planting a strong Bermuda grass (sod) in the one area north of Layton as a test to see if this type of grass will withstand vehicle idling and acceleration. Rick has been tasked with getting estimates on this option – costs will be paid for by the police department. If it is determined that this type of grass works, it may be planted on the other two designated police surveillance areas – the larger one north of Layton and the other one across from S. 7th Street. No further meetings have been scheduled regarding this issue. Sue pointed out that after the meeting she forwarded an email to the Chief, Mayor and Don, summarizing the history of the median, including the initial plan to create a WOW factor along the median and the numerous grants and projects that have been undertaken to enhance the appearance of the median and create an area that presents an impact as people drive or walk by. A suggestion was made by the group to park the police Humvee on the median as a deterrent. Sue agreed to pass this suggestion along to Chief Crowson.

Review of Adopt Program

- Final Plans for Earth Day Adoption (**TUESDAY, APRIL 19TH – 9:00 AM**) – The group confirmed that they will gather at the canal end along Route 1 between Henlopen and Brandywine. Sue will notify Coastal Point and the Wave regarding the event and also will send an Email News Update out and also reach out to all of those volunteers who have adopted canal/road ends throughout South Bethany. Rick Gentile presented the landscape design for the Earth Day adoption and after discussion, the group approved the plan. Rick also noted that a contractor will prepare the bed for planting.

- Plans for Remaining Adoptable Canal/Road Ends – Sue presented an overview of the remaining Priority A (highest need of adoption) canal/road ends that the CEC has listed and acknowledged that we have just a couple of road ends labeled Priority A. The group agreed to add these to the

Email News Update announcing the Earth Day adoption to see if we can recruit more volunteers to take on the task of adopting these two outstanding road ends.

- Plans for Maintenance – The group discussed maintenance of those canal/road ends whose original adopters are no longer maintaining them and the challenges faced securing volunteers to take on the maintenance tasks. The group considered the idea of hiring interns, volunteers or employees to weed and maintain them however, with help from Public Works and the volunteers in place, we may be able to manage this year. Sue agreed to discuss with Don the logistics of assistance.

- Set Date for Adopt Contest and Thank-You Party – The group agreed on the following dates for the Adopt Contest and noted last year's success in holding in earlier in the year when there are more people in town and the gardens are in better condition. The Adopt Contest will be held from FRIDAY, JULY 8 to THURSDAY, JULY 21. Contest signs will be located on Thursday, July 7th and votes will be counted on Friday, July 22. The winners will be announced at the Adopt Thank You Party to be held on SATURDAY, JULY 23 at 6:00 pm. Sue will contact Lord's Landscaping and the Coastal Point and Wave to announce these dates and secure the Lord's contribution. It was suggested that Ann Boteler be asked to take the photos for the Adopt Contest and Carol agreed to assist her with that task if she agrees.

Review and Selection of Pictures ((20"x 24") **for Historic Photo Project** – Sue stated that she and Pat Weisgerber have met twice to review and evaluate available photos and make some suggestions. The group reviewed the following list of categories proposed by Sue and Pat:

#1. STORM OF '62 – a collage display of storm photos

#2. RICHARD HALL – Photos to include picture of RH standing in front of his development office; lots for sale arrow picture pointing off highway to his office; brochure

#3. Town Hall offices and buildings – May Ferlerski photo of her and her house home of the first TH office; small building TH office; and 2008 new TH building

#4. Collage of swimming, fishing and boating in canal ends and a few pictures showing canal houses without bulkheads

#5. Timeline of Events surrounded by several postcards – have graphic designer create impressive timeline.

The group did not favor having one photo display focus solely on the storm of '62 but rather incorporate one photo of the storm into another display along with other highlights of South Bethany. Sue and Pat will meet again and sort through all photos and finalize proposed photos prior to the

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next CEC meeting. It is hoped that after that meeting, Pat can present to the Historical Society at their June meeting and the project can be complete by early summer.

Review of CEC Survey Follow-up Assignments – Sue presented the Town Council assignment list in follow-up to the Town's 2015 Survey. She noted that Council members and Town Staff were assigned to research certain topics and propose what, if anything needs to be done. The CEC has been tasked with reviewing Town Landscaping; the responses to the "improve street lighting" question; landscaping and cleanliness improvements; and pet waste. The CEC will discuss these items at the next meeting.

Review of Suggested Ideas for Updated Beautification Flyers – The group reviewed the final draft of the new and revised Beautification Flyer and gave their full support for the final draft. Sue will work with the designer to make sure all links work correctly and will prepare an Email News Update to be sent as soon as possible. (PDF version attached to Summary)

Update on SB Welcome Sign Design and Welcome Area Landscaping Design – See comments above in the FY 17 Budget review.

Update on the following: Don Chrobot and Rick Gentile

- Replacement of Remaining 6 Existing Street Lights – Delmarva Power has stated they will begin replacement on the remaining 6 lights on March 24th. However, as of this writing they have not begun the replacement work.

- Spring Landscaping Plans – Rick presented an overview of the Public Works plans for spring landscaping. They are also very busy with working on the beach walkways. Mulching has been completed and they will be ordering plants soon.

Confirmation of next meeting date in MAY and Adjournment – The April meeting will be the Earth Day celebration planting on April 19th and the next CEC meeting will be held on WEDNESDAY, MAY 25 AT 10:00 AM at Town Hall. The meeting adjourned at 12:30 pm.

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