

Communications and Public Relations Committee Meeting

Minutes

April 14, 2016

The meeting was called to order at 3 PM on April 14, 2016 by Chairman Carol Stevenson. Present were Ann Boteler, Linda Whitney, Lisa Saxton, and Margaret Oliver. There were no absences. There were no public comments. Members were asked to turn in all bills for prior activities. The deadline for payment is the end of the fiscal year on April 30, 2016.

The Yoga Poster for bulletin boards and yard signs have been designed and are ready to be printed. At this time we are waiting for beach access to be finalized. If the usual area on South Third is not available, the yoga classes may be held at north or south ends of the town on the beach.

Working Guidelines for the use of the Town Email Update were again presented and members were asked to make suggestions. Carol will contact other towns in the local area to ascertain their Guidelines.

Movie Nights will be on July 7th and August 4th. Ann Boteler will look for giveaways for children who attend the events. Jungle Book can be viewed beginning April 15, 2016. Members are urged to view the film and report back to the group. Carol will speak to the vendor about selling popcorn.

The kick off meeting of the July 4th Float Committee will be held on May 4th at 10 AM. An email update will be sent out asking for volunteers.

Realtor Visits were discussed and will begin at the end of the month. The list of South Bethany Realtors was divided up for the committee. Gift bags will be made up on April 20th for all realtors with pens, scratch pads, treats, a McCabes lunch gift card, and all flyers which might apply to rentals, agents, and owners. A flash drive with copies of all important information will also be provided. Ann Boteler and Lisa Saxton will supply the gift bags and other supplies. Renee McDorman has purchased pens and pads. Renee and Pam Smith will assist in this endeavor.

Members are invited to the SCAOR (Sussex County Association of Realtors) breakfast on May 17th at 8:30 in Georgetown.

The committee will again prepare the Zephyr for mailing to all town residents and property owners on April 29th at 9 AM.

The next meeting will be held on June 1, 2016 at 3 PM.

Respectfully submitted,

Carol Stevenson, Chairman