

Communications and Public Relations Committee Meeting

Minutes

June 1, 2016

The meeting was called to order at 3 PM on June 1, 2016 by Chairman Carol Stevenson. Present were Ann Boteler, Linda Whitney, Lisa Saxton and Margaret Oliver. There were no absences. There were no public comments.

The Realtor Relations visits were discussed and Carol Stevenson will prepare a final report for the Town Council. Many suggestions from realtors for improved relations with realtors and property owners were discussed. Both positive and negative aspects of South Bethany were discussed at realtor meetings. A renter's handbook was suggested which would list important information such as town rules and regulations, trash and recycling pick up, wheelchair access, rental equipment, boat ramp access, and important phone numbers. Emergency numbers provided by realtors will be turned over to Chief Crowson.

Ann Boteler and a South Bethany Police representative attended the Rental Affairs Committee of the Sussex County Association of Realtors pre-season meeting on May 17, 2016. Both Ann and Patrick spoke to the attendees about rental issues in South Bethany. Other towns' representatives were in attendance as well as rental agents. Informational cards for property owners were provided to our town by the group. The cards when placed in rental homes give vital information concerning emergencies. They will be handed out to homeowners at the SBPOA Bull Roast on June 4, 2016 by Linda Whitney.

Carol Stevenson reported that Yoga on the Beach began on June 1, 2016 and will continue on Wednesdays through August 30, 2016. Lighthouse Dance and Yoga Studio will provide the instructor and classes will be held from 8am to 8:45am and is open to all. Carol Stevenson supplied cold water, extra towels and yoga mats and directed interested persons. The first class had nine attendees, and was accompanied by the peaceful sounds of the ocean and the delightful sounds of heavy equipment operated by DNREC. The beach access areas were repaired by DNREC as the class was in session!

The Boat Parade Committee met on May 28th at 10 AM in Town Hall. Details for the event were discussed. Minutes of the meeting follow this report.

Signs and publicity for events was discussed. The yoga signs, at almost all beach walkways were thought to be too small to be readily seen and larger signs were suggested. Email updates for yoga will be sent out every Monday during the summer by the Town. Signs and posters for the movie nights will be ordered and email updates initiated. Posters for each movie will be placed on bulletin boards and at local businesses. A yard sign advertising movies will be placed around town during the weeks of July 7th and August 4th to promote attendance. Boat parade signs were also discussed. The Boat Parade Committee requested that only three signs be used to advertise the event and that those were to be placed only in the area of the boat parade. The Boat Parade Committee was concerned that outsiders might bring their boats to the parade and that spectators might trespass on private property and create traffic and parking problems. The C and PR discussed this idea, but decided that since it was a town

sponsored event and open to all in the town to view, signs should be placed around town to encourage those who might not know about the event to view the parade which will be held on July 3rd at 5 pm. The committee will place signs at beach walkways on the east side and on several of the west side streets to direct persons wishing to view the parade to walk to the canal ends to view the boats. No signs would be placed on Route 1.

Movie night arrangements for Hotel Transylvania 2 on July 6th and Star Wars-The Force Awakens on August 4th were discussed. Carol Stevenson announced that she had ordered a 30 minute selection of Looney Toons which will be shown prior to the main movie feature films. Ann Boteler presented a selection of giveaways for children. The committee picked out assorted glow sticks and lighted devices to give to children attending the movies. Ann will order these items. Carol and Todd Stevenson will package popcorn for each movie night. All committee members were asked to attend the events and bring extra helpers. Don Chrobot will bring tables for handouts and popcorn and place plenty of trash containers in the area.

Carol Stevenson reported that the Independence Day Float Committee met on May 4th at 10 am. Minutes of the meeting follow this report.

Lisa Saxton presented 4 flag designs to the committee. The flag will be used at Town Hosted events. One design was chosen, and Lisa and Renee will follow up on producing a number of flags for the town. As the Town of South Bethany cannot sell products such as apparel or flags, the committee voted to ask the South Bethany Women's Club to consider sales of flags to the general public as a service and a money making project.

A fall pot luck party was discussed with the date to be determined. It was noted that Bayshore Drive had a block party on May 28th with over 100 attending.

The next meeting will be held on July 12th at 3 pm. The meeting adjourned at 4:30 pm.

Respectfully submitted,

Carol Stevenson, Chairman

Addendum #1 Boat Parade Minutes

Boat Parade Committee Meeting Minutes

May 28, 2016

Meeting called to order at 10 am

Review of committee member responsibilities:

1.Publicity--C. Stevenson; Status: Carol proposed that signs be put along streets where boats will pass by; Status--Committee decided that this would encourage people outside South Bethany to park on our streets and possibly to trespass on home owners' properties. This could also encourage boats from outside communities to show up and try to participate. The parade is for the benefit of South Bethany residents, their families and visitors, and renters. Therefore, we should limit the signs to Anchorage, W. 1st Street, and York Road. Kent volunteered to post those signs and to send a note to Carol of the Committee's decision.

2.General planning -- Jankowski & K. Stephan; Status: In progress

3.Prepare Announcements--Jankowski & K. Stephan; Status: 2 announcements have been prepared and sent via "Town News Updates." Another announcement will be prepared the beginning of June reminding boaters to sign up by June 15.

4.Obtain permit--K. Jankowski; Status: Application has been submitted to DNREC

5.Maintain Sign-up sheet--K. Jankowski; Status:

1.Copy attached

2.Send note to last year's participants--Jankowski

6.Queue parade--R. Youngs; Status--Confirmed

7.Safety Boat--Conway; Status:

1.Joe has signs from last year

2.Mayor Pat has agreed to ride and will bring the Damato children

3.Dan Cowell has agreed to be the EMT on board

4.Joe will talk with Troy this week about Police Dept. representation

8.Obtain boat numbers--Lewis and Bogetti; Status: On schedule

9.Deliver boat numbers--B. & K. Stephan; Status: Confirmed

10.Judge parade--M. Lowe, D. Wilson, and TBD; Status:

1.Dave Wilson has graciously offered to host the judging stand at his home again this year

2.Jankowski has calls to SB home owners for judge to replace Steve Farrow, who will be out of town this year.

11.Boat Parade pictures--D. Wilson; Status: Confirmed

12.Obtain key for Town Hall on Friday--K. Stephan; Status: Confirmed

13.Purchase award ceremony food & drink--B. Stephan; Status: Committee decided only hot dogs, bagged chips, and water

14.Award Ceremony Setup--K. & B. Stephan; Status: Confirmed

15.Prepare and serve food & drink at ceremony--Hugh & Ginny Meade; Status--Confirmed

16.Award Ceremony Pictures--J. Masiello; Status: Confirmed for now

17.Prepare Awards--Jankowski; Status: Confirmed

18.Present Awards--K. Stephan & Jankowski; Status: Committee decided to ask Linda & Peter to "turn over" flag to winners (if it isn't them again this year!)

19.Award Ceremony Cleanup--Stephan's, Youngs, Jankowski; Status: Confirmed

20.Return key to Town Hall--Jankowski will leave it in slot in door; Status: Confirmed

21.Retrieve Street Signs--K. Stephan; Status: Confirmed

Let me know if you have any questions!!!

Kathy

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