

Communications and Public Relations Committee

Minutes

September 22, 2015

The meeting was called to order at 1:30 AM at the Town Hall.

Attendance included Carol Stevenson, Chairman, Linda Whitney, Ann Boteler Margaret Oliver, and Lisa Saxton. There were no absences. There were no public comments.

The Mission and Scope of the committee were reviewed.

Members reviewed the list of proposed new initiatives from the August 27, 2015 meeting and looked at tentative dates. It was decided to ask for funding for 2 movie nights for summer entertainment programming. A winter potluck dinner was set for February 20th, and a tentative Fall Adult Beach Party was agreed to be added to the list of initiatives.

New initiatives discussed were signage and graphic art, advertising programs including the Wave and Coastal Point, adding messages to the Zephyr, and possible website updating. Kayaking and SUP classes through the Coast Guard Axillary were also discussed. The need for and kind of sound system for the July 4th float was discussed. Outreach to Realtors was also discussed and the need for a change in format to that program.

A town song has been in development by Kathy Jankowski. It was decided that we would ask to hear the song at the next meeting.

Respectfully Submitted,

Carol Stevenson, Chairman