



COMMUNITY ENHANCEMENT COMMITTEE

MEETING SUMMARY

AUGUST 29, 2017 – 10:00 AM – 12:00 PM

TOWN HALL MEETING ROOM

Attending Public and Committee Members

There was no public in attendance. The following CEC members were in attendance: Sue Callaway, Chair; Donna Farrow; Diann Nazarian; Bobbe Stephan; Kent Stephan; Carol Stevenson; Garnet Timbario; Pat Weisgerber; and Don Chrobot, Public Works Supervisor.

Public Comments and CEC Member Comments

The following comments were made during CEC member comment period:

- ✓ Diann Nazarian noted that some of the crepe myrtle trees in the Route 1 Median still do not reach the "wow" blossom level. The group agreed and Don said he would follow-up with Rick Gentile and Sue said she would follow-up with Lords Landscaping for any recommendations as they were involved in the original planting of most of the trees.
- ✓ Garnet mentioned the broken fence along Route 1 between Tern Drive and Sussex Place. Don thought it was on private property and agreed to follow-up with Joe Hinks to see what can be done as a broken fence is a maintenance code violation.
- ✓ Sue announced that Don and crew would place the flags along the Route 1 pedestrian path for the Seas the Day tribute. Flags will be installed on Wednesday, September 6.

Approval of 5-9-17 Meeting Minutes

After a motion by Carol Stevenson and a second by Pat Weisgerber, the May 9th Meeting Minutes were unanimously approved.

Update from Public Works

Don Chrobot stated that it has been a busy summer but that things are winding down now. Looking ahead to the fall, they will be cutting back grasses and tree limbs, repairing lifeguard stands and benches and ordering new plants for the spring season.

Update on Adopt-A-Canal End Program

- ✓ Sue described the award certificate ceremony, held on Friday, August 18th, for the winners of the *2017 Adopt Contest* as very successful. Amy Hughes and Bill Lord represented Lord's Landscaping, members of the CEC were there and Tyler from Coastal Point took photographs. All winners were in attendance. An Email News Update and Facebook posting were distributed that same day announcing the winners to the South Bethany community.
- ✓ Sue reviewed the recommendations regarding the Contest made by Sue and Pat Weisgerber following the vote counting event. Their suggestions were to: 1) continue the contest as long as Lord's Landscaping is involved (or secure another benefactor); 2) contact Beach-Net to see if they can design the online voting program to stop the submit process if voters have made no choices or used an X instead of a numbers to list their choices; and 3) Keep the same time period in 2018 to start late June and to end mid-July.
- ✓ Sue solicited contest review comments from the adopters and received 3 comments on signage, pictures and maintenance support – the comments were reviewed and discussed. We will continue to encourage adopters to take photos when they think their gardens look the very best; we will work on redesigning a smaller permanent sign with sturdier brackets; and we will plan to provide maintenance support to those canal/road ends most in need.

Review 2017 Photography Exhibit

- ✓ Sue presented her review of evaluation responses received from 11 photographers, 3 CEC members and 3 Staff members (see attached list of evaluation comments)
- ✓ Based on the evaluations and CEC comments the group made some preliminary suggestions/ideas for the *2018 Exhibit*
 - schedule the Exhibit after the Town Election and run through July 4th
 - Request new photos from repeat photographerse
 - be more clear about framing and hangable art work
 - post signs in McCabes; announce on Facebook and consider announcing in Coastal Point
 - Carol will discuss catering by the C&PR Committee
 - with the C&PR tailgater generator have background music
 - have artists only attend the Opening Night one-half hour prior to the start time
 - do not have open on weekends
 - consider arranging a specific website where artist can post their pictures and price catalogue
 - categorize areas of volunteerism to provide better support for pre-Exhibit activities

Future CEC Initiatives *Looking Ahead – Ideas for Future CEC Initiatives*

- ✓ The group conducted a free-flowing discussion of possible ideas for use of the funds that were originally designated for the proposed wi-fi area near Town Hall. The following ideas were brought forward for further research and possible consideration:
 - Pat Weisgerber: Create standardized mailbox racks along the east and west sides of Rt. 1. and in other areas where there are clustered mailboxes. Using her Postal career experience, Pat *may* investigate details of this initiative.
 - Bobbe Stephan: Suggested creating an Adopt a street end program on the east side of Route 1 as it needs improvement. After discussion about previous efforts, the group agreed that Public Works would do a thorough spring cleaning and weed out existing bio-beds and plant robust amounts of wild flowers in these areas in the spring.
 - Carol Stevenson: To address the availability of bike parking near the beach, create more bike rack centers around Ocean Drive – After discussion, the group agreed to explore placing bike racks along no parking side of the east-west streets and at the south end of SB.
 - Kent Stephan: Create athletic workout areas along Route 1 near the benches – Kent and Don will research types of equipment and costs and present at next meeting. The idea would be to start with a few and evaluate its usage and success. People are currently using the benches as part of their fitness routines. Such a concept would promote healthy lifestyle.

Discussion of Next Meeting Date & Adjournment

- ✓ The group agreed to meet in mid to late October.
- ✓ A motion to adjourn was made by Diann Nazarian and seconded by Donna Farrow – the motion was carried unanimously.