



COMMUNITY ENHANCEMENT COMMITTEE

MEETING SUMMARY

THURSDAY, FEBRUARY 13, 2014 – 10:00 AM – 11:30 AM

The Community Enhancement Committee held a meeting on Thursday, February 13, 2014 at the Town Hall Meeting Room. The meeting was attended by Sue Callaway, Chair; George Junkin; Diann Nazarian; Barbara Sears; Carol Stevenson; Pat Weisgerber; and Don Chrobot and Rick Gentile, Maintenance Department.

Discussion of Potential Landscaping Plans for Route 1 bio-retention beds, circle beds, and pedestrian walkway rain gardens; York Beach Mall gardens; Richard Hall Memorial Park and Cat Hill Entrance Way was led by Don Chrobot and Rick Gentile, Maintenance Department. Capitalizing on Rick's extensive landscaping experience and contacts with vendors, he has proposed a plan that includes the March cutting of various grasses; the relocation and replacement of some grasses and plants; and the emphasis on planting several new varieties of grasses such as sable miner and junkas rather than extensive mulching. The group also finalized plant ideas for the circle beds that included the evaluating, replanting and continued planting of lantana but using a variety of bright colors.

Discussion of *potential* Phase 4 Street Sign Project – After discussion, the CEC approved a plan to continue its street sign improvement initiative on the west side of Route 1 including streets off Route 1; behind York Beach Mall; off Canal Drive; near Town Hall; and Cat Hill area. Phase 4 which will be included in the FY 16 Budget and implemented in the Fall 2015 will include the installation of approximately 37 new street signs (\$80 each) and Phase 5 which will be included in the FY 17 Budget and implemented in the Fall 2016 will include the installation of approximately 25 various street sign posts (\$50 each) within the designated areas. Phase 4 costs total \$2,960 and Phase 5 costs total \$1,250. The group was reminded that work on the FY 14 Phase 3 will begin in the Fall 2014.

Earth Day Canal/Road End Adoption – The group agreed to adopt the canal end on Peterson Drive, near Anchorage, as continuation of the Earth Day celebration (April 22nd). The group will utilize its landscaping plan developed for the 2013 Earth Day adoption on York Road. CEC member, Pat Weisgerber, has volunteered to maintain the adopted canal end. Diann Nazarian and Sue Callaway agreed to follow-up with the owner of the mailbox that is located within the canal end bed, to discuss the Earth Day landscape plan, mailbox usage and possible options.

Review of CEC Flyers and Recommended Updates – The group reviewed all CEC developed flyers. The group discussed a few additional suggested changes to the proposed *Dog Waste* Flyer but agreed to keep the “*Trash Talk*”, *Would You Like to Increase Your Rental Income?*” and “*Beautifying SB Makes Dollars and Sense*” (change dates) flyers as is. Sue will forward the revised Dog Waste Flyer to Councilmembers for discussion at the February workshop. All flyers will be prepared for distribution via email to homeowners, the website and at the forthcoming Meet and Greet with realtors on April 22. The group also discussed John Speer’s proposal to install realtor information boxes throughout town. After a thorough review of the idea, the group voted unanimously to *not* pursue the idea. Reasons included moving further away from paper information; concerns for out-dated materials; and potential trash issues.

Information Bulletin Boards – Weather permitting, the new bulletin boards will be installed within the next month. After discussion, the group re-affirmed its recommendation to relocating the new Information Board to the S. 3rd Street Handicapped ramp area. In addition, recommendations were made to place a permanent sign at each Board that clearly directs people to the SB website for additional details and to consider the use of a “URL bar code” type symbol for iPhone users that directs them to the town’s website. The group also discussed the advantages of potentially placing an additional Information Board along the Route 1 pedestrian walkway. CEC will research the best location along the pathway.

Update on Ocean Drive Solar Light Survey and follow-up – Follow-up letters, announcing the results of the Ocean Drive Solar Light survey, were mailed to Ocean Drive property owners on January 10th. The letter indicated that all responses had been counted and that out of 97 letters sent, 62 responses were received – 54 favored extending the lights and 8 did not favor extending the lights. Pending Council approval of the FY 15 Budget request, the lights will be installed in late spring.

East Side Bio-Retention Project – George Junkin noted that the most recent discussion with CIB’s Bart Wilson indicated that the proposed completion date is May. It is anticipated that construction will begin once the weather improves. The group is also awaiting landscape design plans from Sue Barton.

Adjournment and Next Meeting – The CEC will meet on Thursday, March 27. The meeting adjourned at 11:30 AM. ***Save the Date*** of April 22 for the Earth Day planting.