



## **COMMUNITY ENHANCEMENT COMMITTEE MEETING SUMMARY**

**WEDNESDAY, JUNE 27, 2012**

**TOWN HALL MEETING ROOM**

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The Community Enhancement Committee held a meeting on Wednesday, June 27, 2012 at the Town Hall meeting room from 10:00 am to 11:30 am. The following individuals were in attendance: Sue Callaway, Chair; Donna Farrow; John Speer; Bobbe Stephan; Kent Stephan; and Carol Stevenson. Peter Brockstedt, South Bethany Code Enforcement Constable was also in attendance.

Sue Callaway welcomed everyone to the meeting. She noted that since no property owners were in attendance there were no public comments. She also noted that since Peter Brockstedt was in attendance they would adjust the agenda and begin by reviewing the proposed flyer, "*Would You Like to Increase Your Rental Income?*" Participants discussed proposed changes to the revised flyer in detail. Ordinances references were confirmed by Peter and the group agreed on final edits to the wording and photos. Sue Callaway agreed to prepare draft #3 and Carol Stevenson agreed to take a few more photographs for inclusion. Sue and Carol committed to a two week turn-around time. Since no funds are available for a town mailing, the group agreed on the following distribution plan: 1) distribution via Spring 2013 Rental Tax Letter; 2) *Email News Update*; 3) posting it on the CEC website section; and 4) Send final draft flyer to Realtors Diane Matera and Leslie Kopp for suggested realtor distribution ideas.

### **Update on the Route 1 Bioretention Project**

Sue Callaway confirmed the Route 1 Bioretention Project is completed and that the final Walk-through took place on June 4<sup>th</sup> with Lord's Landscaping. They have several minor tasks to complete, including the replacement of a few plants in the north area that did not survive. Sue also announced that the 2012 Urban and Community Forestry Grant

RFP has been announced and the tree grant applications are due August 1<sup>st</sup>. Sue asked the group to review potential tree placements along Route 1 or elsewhere in SB including the possibility of planting a few trees near the Anchorage forebay. Sue stated there is a good possibility that SB will be submitting an application.

### **DeIDOT's Transportation Enhancements Program Grant**

Sue announced that DeIDOT's Transportation Enhancements Program (TEP) grant is completed. At the June 4<sup>th</sup> walk-through, Lord's Landscaping has agreed to conduct the first thorough maintenance of the TEP projects and the Bio-Retention areas in the fall, 2012. As a result of that walk-through, Sue and Don are preparing a maintenance plan for future reference. Sue thanked Don and Ron for their constant watering schedule during this hot and dry summer.

### **Ocean Drive Improvement**

Sue announced that the Town continues to receive compliments about the trash/planter bins. The colorful "wave" petunias have been dutifully watered by the town's maintenance department and are faring quite well. In followup to the May meeting, John Speer has placed CEC's "*Beautifying SB Makes Dollars and Sense*" flyer in real estate sale boxes along Ocean Drive for further distribution and impact. Sue pointed out that a couple of Ocean Drive street signs have been installed and that several more are ready for placement. Because of the multiple steps involved including, removing old signs, assessing the condition of the existing post, wrapping the new/old post with vinyl and then installing new brackets and signs and the impact of many summer tasks, the installation process is gradual. John Speer confirmed that he would meet with Chief Joe DeLoach by CEC's next meeting, to re-review which signs can be combined to help eliminate the excessive number of posts. John mentioned how very dark Ocean Drive is at night and despite the darkness how many residents and guests walk along the street at night. A group discussion regarding lighting then followed and what the various options are for some kind of suitable lighting. The group emphasized the importance of researching the most appropriate and "classy" solar lighting as the Ocean Drive Blueprint is focused on well-planned improvements to Ocean Drive. John agreed to research lighting options with Don.

### **Department of Forestry Services – Phragmites Community Education and Control**

Sue discussed a meeting with DFS that she and Don Chrobot attended on June 13<sup>th</sup>. They met with Marcia Fox and Kyle Hoyd regarding an initiative aimed at targeting and removing, and controlling the growth of the invasive species phragmites. After the

meeting, DFS planned to drive through SB to identify areas where phragmites growth was evident. Sue and Don noted that they are interested in providing the community with educational materials about phragmites and what it is, what it looks like, and what can be done about it. A follow-up meeting will be held with Don and Mel to review the outcome of DFS's SB review and if the town is interested in participating.

### **Update on the Adopt-A-Canal/Road End Program**

Sue announced that Councilmember Pat Voveris's adoption of the Petherton Canal end was completed on June 2 and the Committee is hoping that this canal's Route 1 location will inspire other adoptions along the main thoroughfare. Carol Stevenson joined with Sue Callaway and neighbors Dick and Maryanne Schmidt and completed the adoption of the first canal end on Bayshore Drive in mid-June. In addition, led by Lynn Marseillo, the canal end between 4<sup>th</sup> and 5<sup>th</sup> along Canal Road is set and will proceed now that the bulkhead repairs are completed. Sue announced that Adopt signs have been distributed and are in place at most adopted canals. Sue stated that she would be meeting with Bill and Denise McCormick, another interested Adopter for the canal end between W. 8<sup>th</sup> and W. 9<sup>th</sup>. Bobbe mentioned that the Lee's had completed their planting at the Godwin place canal end, bringing the total of adopted canals to 13. Carol Stevenson suggested the use of the word garden instead of "end" to offer a better visual picture of the project. They agreed to insert the word garden wherever possible. The group discussed the forthcoming 2<sup>nd</sup> Annual Adopt Beauty Contest and agreed to August 26<sup>th</sup> through September 1<sup>st</sup>. Sue, Bobbe, Carol and Sharon would begin preparing appropriate materials for the contest. Announcement of the contest would be made via the town's Email News Update. Bobbe agreed to followup with Dennis Roberts regarding sign costs with the vendor used last year.

### **SBPOA Donation**

Sue announced that SBPOA presented the CEC with a \$500 donation at its annual Bull Roast on June 9<sup>th</sup>. The group discussed potential uses for the money such as Ocean Drive lighting; community education signs; SB entrance way improvements; and set aside fund for a future project. Sue stated that a CEC thank you letter had been sent to SBPOA on June 12.

### **Conclusion**

The Committee agreed to hold its next meeting on **Tuesday, July 24th, 2012 from 10:00 am to 11:30 am at the Police Department Meeting Room.**