



COMMUNITY ENHANCEMENT COMMITTEE

MEETING SUMMARY REPORT

WEDNESDAY, MAY 27, 2015 – 10:15 AM – 12:00 PM

TOWN HALL MEETING ROOM

The CEC met on the above-referenced date. Attending the meeting were Sue Callaway, Chair, Donna Farrow, George Junkin, Diann Nazarian, Bobbe Stephan, Kent Stephan, Carol Stevenson and Pat Wesigerber. Also attending was Joseph Hinks, South Bethany Code Enforcement Constable. There was no public attendance.

Discussion with Code Enforcement Constable, Joseph Hinks

Using the two CEC publications that focus on property maintenance as a guideline, the group discussed the overall status of property maintenance within South Bethany. Joe Hinks pointed out that he does ride up and down each street in SB on a daily basis. He is assessing property maintenance as well as new construction and remodeling activities occurring in town. Joe emphasized that SB is not an HOA and does not have a "neat" code. Thus what sometimes appears to be violations are in fact *not* code violations just unkempt properties. Joe noted that he spends a great deal of time with several troublesome properties whose owners are difficult to reach or frequently not reachable. Contact information for these owners provided to him by the town's database are not always accurate, out-dated or the owners are non-responsive. Joe has even searched social media to locate contact information for homeowners who are in violation. In some cases this has worked but has proven to be a time-consuming and tedious process. These several homes that Joe cited are the worst property maintenance violators. Joe stated that updated software would be of great help in locating code violators with incorrect contact information. Otherwise, in almost all cases, Joe finds that homeowners are responsive to a phone call or email to them about their particular property maintenance issues. They agree to fix the problem within a certain time period and then Joe will follow-up to see that they have complied. Joe was somewhat skeptical that the CEC maintenance flyers impact the worst offenders. Sue stated that she feels

property maintenance improvements are contagious and may positively influence those homeowners less diligent about property maintenance and improvements. The group agreed that overall property maintenance has improved and that in particular, residents are generally replacing worn-out trash bins with new and improved ones.

Update on Ocean Drive Art Boards

- **Review of May 19 "hanging artwork" Event** – Sue discussed the highlights of the successful May 19 hanging event which included the attendance of 8 artists, Laura Walter from the Coastal Point, CEC members and Public Works staff. An Email News Update about this event and the Town Hall Art Exhibit was sent out on May 29.
- **Presentation of new Art Program Logo** – Sue presented the new Art Program logo that was created with remaining print funds in the FY15 budget. It was well-received by the group. Kent Stephan suggested that the logo be used to create signs that would be placed near the artwork so that the link between the artwork and the SBCEC Art Program could be promoted.

Addendum – Sue has talked with InstaSignsPlus and they are developing 20- 6"x6" logo signs to be placed on the small section of the receptacle next to the artwork.

In addition, InstaSignsPlus will be creating a collage of all 16 pieces of artwork with the logo placed in the center. This collage will be imaged onto the same aluminum material and will be placed on the blank backside of the 3rd Street Message Board.

- **Review and Selection of Submitted Artwork and Photography**
 - Review of Damon Pla's original artwork – The CEC selected "The Stillness of August." Damon is forwarding the scan to InstaSignsPlus for imaging.
 - Review of Eric Murray's imaged photography – The CEC selected "Rods, Reels and Coats." Eric is forwarding the high resolution file to InstaSignsPlus for imaging.
 - Review of Susan Spingler's imaged photography – The CEC selected the 02 version of the submission. Susan is forwarding the high resolution file to InstaSignsPlus for imaging.

Update on Town Hall Art Exhibit featuring OCEAN DRIVE ARTISTS AND PHOTOGRAPHERS

- List of Participating Artists
- Logistics
- Advertising

Addendum – Kent Stephan (thank you Kent!) and Sue Callaway hung artwork submissions from 13 of the 16 artists participating in the Art Program. With assistance from Pam Smith, the Artists' biographies were collated and prepared for display in the Town Hall. Each piece of artwork is identified by artist, title, size and type, cost and artist contact information. The first audience to view the Art Exhibit was the "Coffee with the Council" held on Saturday, May 30.

11:15 AM – 11:50 AM – Discussion and Decision on Adopt Contest and Thank You Party

- Proposed new dates
- Logistics
- Signs – Presentation of New Adopt Logo

Due to more favorable garden conditions in July and larger amounts of people here in July, the group agreed to the following: 1) take canal/road end pictures the week of July 6 (Carol Stevenson and Sue) 2) Schedule Annual Contest earlier from July 17 – 30 (contest signs will be hung by Carol, Pat and Bobbe on the 14th) 3) Thank You party will be held Saturday, August 1 (6:00 pm to 8:00 pm) at Town Hall due to growing number of participants. The group also agreed to eliminate the CEC Earth Day canal ends from the contest.

Addendum – Sue reviewed contest signs and more need to be ordered. Save the Date Email will be sent to all adopters by June 4. Sue and Don will investigate the cost of getting new Adopt signs with the new logo. Sue will contact Lord's Landscaping to inform Mike Lord of the new dates and to confirm their annual contribution to the winners.

11:50 AM – 12:00 PM – Looking Ahead to Future Meeting Dates – Due to the number of activities taking place in July, the CEC will not meet until August. August meeting date to be determined.