



## **COMMUNITY ENHANCEMENT COMMITTEE MEETING SUMMARY**

**THURSDAY, OCTOBER 24, 2013**

**TOWN HALL MEETING ROOM**

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The Community Enhancement Committee held a meeting on Thursday, October 24, 2013 at the Town Hall meeting room from 10:00 am to 11:45 am. The following individuals were in attendance: Sue Callaway, Chair; Sharon Nonn; John Speer; Kent Stephan; and Don Chrobot, Maintenance Supervisor. There were no public comments.

### **CEC Member Comments**

Kent Stephan suggested that in the spring, the CEC sponsor a seminar or presentation, led by local landscaping experts such as Lord's or Nature Design Garden Center, to provide South Bethany homeowners with information on how to best landscape coastal homes. In addition, Sue Callaway noted that as the FY 2015 Budget planning process begins that we include a proposed cost for thinning and maintaining the Richard Hall Memorial Park. They also discussed removing the logs from the park since no one is taking the free wood. Don also added that the budget should included funds for removal of invasive species.

### **Update on Adopt Program**

Sue noted that the *Annual Adopt Program Fall Update* was completed and sent out to SB homeowners via an Email News Update on Friday, October 11, 2013 and was posted on the CEC website that same day. Sue stated that the Canal Drive adoptions are complete and we now have a total of 22 adoptions. Potential adoptions are Sussex Place and W. 7<sup>t</sup> and Petherton road end will be completed in the spring.

## **Update on Phase 2 Street Sign Project – 33 New Street Signs along Route 1 East and West Sides**

Don stated that the street signs had arrived and all vinyl coverings are in. Since Ron will be leaving, Don has secured temporary help who will be working with him on this project in November. This project includes installation of signs along the east and west side of Route 1.

## **Bio-Retention Areas Along the East Side of Route 1**

Sue informed the group that landscape designer Sue Barton is almost finished the initial landscape design plans for the bio beds and the proposed landscaping will cost \$28,000. Sue reminded the group that SB is contributing a total of \$10,000 to this project funded at over \$100,000. The work will not begin until the Spring 2014.

## **Discussion of Proposed Idea – Ocean Drive Art – Painted Designs on Ocean Drive Planters**

Sue thanked Don Chrobot and Kent Stephan for the originality of this creative idea. The plan is to have local artists paint coastal designs on plywood boards that will be secured to the sides of the Ocean Drive planters. Artists will submit preliminary sketches to CEC for review and approval. The town will supply the wood to the artists who will then be able to prepare the artwork at their homes or studios. The artwork will then be sprayed with a lacquer or polyurethane finish to preserve the work. The artwork will be removed during the winter season. Local artist Tara Grimm has agreed to participate and Sue has volunteered to reach out to other local artists. John Speer volunteered his wife Celeste to participate as well.

## **Ocean Drive Alternative Lighting Trial Test**

In response to the Town Council recommendation, Sue prepared a draft letter to be sent to Ocean Drive homeowners regarding the solar light test experiment along Ocean Drive seeking their input. The letter was reviewed by members and Kent Stephan volunteered to incorporate the group's suggestions and prepare a revised version. The group also thought that the letter should include a response due date and that a two week window of return be given. Kent will forward the revised letter to the group once he has completed the revisions. The group agreed to replace the one missing light with the final light funds available. Sue noted that the police had made a favorable comment about the lights at a recent Town Council meeting.

## **Proposed Announcement Boards in Town**

The group reviewed [www.globalindustrial.com](http://www.globalindustrial.com) website which Don recommended for purchasing new bulletin/message boards for Ocean Drive. The message boards are aluminum and larger than existing boards which have limited space. The boards will be attached to vinyl posts and will be placed at the north end of Ocean Drive and by the S. 3<sup>rd</sup> Street walkway. The FY 14 budget has funds set aside for this purchase. The group agreed that the message boards located at Town Hall and York Road do not need to be replaced at this time.

## **Discussion of Design Ideas for the "Welcome to South Bethany" Signs**

The group initiated preliminary discussions about the potential design ideas and types of signs possible for the two Welcome to South Bethany signs. Don has solicited an initial estimate from Sign-A-Rama and Sue suggested talking with Ad-Art Signs in Millsboro whose website [adartsignsde.com](http://adartsignsde.com) displays quite a few local signs made by them. Kent Stephan suggested that this might be a good time to create a design that can "brand the town." This design could then be one that would be used throughout town in other formats. While the current signs are not in immediate need of replacement – Sue noted that this preliminary planning is for the FY15 budget and that signs might not be created until the spring of 2015. Sue stated that she wanted to have adequate time for thought and planning as these signs become signature pieces for the town. The group agreed it would be helpful to get the sign experts to suggest possible designs and materials.

## **Adjournment**

The group adjourned at 11:45 am. The group will meet in November to help decorate Town Hall and again in December for the annual CEC Christmas meeting and luncheon. Sue will email members the dates and any other updates on CEC projects.