

Minutes 8-1-2017

Communications and Public Relations

The Communications and Public Relations Committee met on August 1, 2017 at 1:10 pm in the Town Hall. Carol Stevenson chairman called the meeting to order and all members, Ann Boteler, Linda Whitney, Lisa Saxton, Stephanie Bunoski and Margaret Oliver were present. The minutes of the June 13, 2017 meeting were read and approved. New Member Stephanie Bunoski was welcomed to the committee. There was no public comment and no public attended the meeting. The chairman asked that all receipts for expenses be turned in to Renee at Town Hall for payment.

A review of past activities was completed with suggestions for 2018. The Boat Parade had 22 boats participating and both the viewing and awards ceremony were well attended. 2017 is that last year that Kent Stephan and Kathy Jankowski will chair the event, so new leaders will need to be recruited. The Band Concert was well attended and all who attended seemed to enjoy it. Suggestions for next year include adding drink, t shirt sales, and a vendor for snacks. The Float in the Bethany Beach Independence Day Parade was again chosen "Best in Show." Those that participated in the float and the builders celebrated with a Pizza Party at Town Hall. The Maintenance Staff is an indispensable part of the team. A number of new volunteers helped with the building and old and new participants joined forces for a big success.

Plans for the August 3rd Movie on the Beach, Moana are now completed. Ann Boteler will bring popcorn and glow sticks. The town will provide a few tables for handouts and treats and the committee will staff the tables. SBPOA will also sell shirts and hats at the event. Maintenance and the Police Department will provide their vehicles to transport equipment and handicapped attendees to and from the beach. The committee also requested that the Mobi-mats be as clean as possible for easy access for movie goers.

Plans for the September 9th Pot Luck Party on the Beach were completed. Lisa Saxton will produce an email update flyer and take reservations. Maintenance will again provide tables and logistics. The Beach Party will be held on the Beach at South 3rd, or at Town Hall in case of rain.

The meeting was adjourned at 3 pm.

Respectfully submitted,

Carol Stevenson, Chairman